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October 8, 2007

TO (FIRM):

Examiner Aaron M. Richer

Group Art Unit: 2628

USPTO

FAX NO:

571-273-8300

TELEPHONE:

FROM:

D.J. Stockley

RE:

U.S. Serial No. 10/10/657,714 OUR DOCKET: 1293.1853

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RESPONSE AND REQUEST FOR RECONSIDERATION (18 Pgs.), Fee transmittal (1 pg.)

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OCT 0 9 2007 RESPONSE UNDER 37 CFR 1.116

Box AF **EXPEDITED PROCEDURE EXAMINING GROUP 2676**

Docket No.: 1293.1853

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Kyung pill KO et al.

Serial No. 10/657,714

Group Art Unit: 2628

Confirmation No. 8736

Filed: September 9, 2003

Examiner: RICHER, Aaron M.

APPARATUS AND METHOD FOR ADJUSTING BRIGHTNESS AND COLOR For:

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RESPONSE AND REQUEST FOR RECONSIDERATION UNDER 37 C.F.R. §1.116 **EXPEDITED PROCEDURE**

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Attention: BOX AF

Sir:

This is in response to the Office Action mailed August 8, 2007, and having a period for response set to expire on November 8, 2007.

Reconsideration of the claims is respectfully requested. The following remarks are respectfully submitted.